



JUSTINE ALLDREDGE

CREATIVE DIRECTOR

Contact

justine.alldredge@gmail.com

(706) 302-4564

Portfolio

alldredgedesign.com

Education

Bachelor of Fine Arts in
Graphic Design
University of West Georgia
Carrollton, GA

Skills

Photoshop, Illustrator,
InDesign, Premiere, After
Effects, XD, Dreamweaver,
Acrobat, PowerPoint, Word,
Excel, Final Cut Studio,
Motion, Branding, logo
design, photography,
videography, motion
graphics, illustration, &
packaging

Experience

2020 - Present

Senior Creative Director

Strategix Management, Washington, DC

I serve as Creative Director at Strategix, where I lead a growing in-house design team supporting a diverse portfolio of government clients. I oversee brand strategy, video production, and visual communications, while also guiding the creative vision for federal agency campaigns. Under my leadership, the creative department has expanded in size and capability, driving innovation across digital, print, and immersive media.

2017 - 2020

Art Director

Lyda, Atlanta, GA

At Lyda, I served as Art Director, creating sophisticated visual content for enterprise clients. I directed the development of executive presentations, motion graphics, and digital campaigns, working closely with creative teams and corporate stakeholders. My role demanded both high-end design execution and strategic insight to support brand storytelling.

2010 - 2017

Art Director, Video Editor

GPS Studios, LaGrange, GA

I held a multifaceted role at GPS Studios, where I contributed to a wide array of creative projects spanning video, print, and digital media. I managed video editing, motion graphics, sound design, and post-production workflows, while also handling photography, DVD production, and branding work. I played a key role in producing content for commercials, YouTube channels, event coverage, and client presentations.

2016 - 2017

Cover Designer & Art Editor

Damaged Goods Press, Columbus, GA

I served as cover designer for Damaged Goods Press, producing book covers for print publication. I also acted as Art Editor for Crab Fat Magazine, curating visual content, managing artist submissions, and overseeing layout for the magazine's monthly digital issues.

2010 - 2015

Graphic Designer

Prevention & Advocacy Resource Center (PARC), Carrollton, GA

I led the visual rebrand of PARC. I worked closely with the client to deliver a complete branding package, including logo design, visual identity, website layout, and special event branding, ensuring consistency and alignment with the organization's mission.